



Stanford eCorner

The Do's and Don'ts of Creative Friction

Bob Sutton

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Video URL: <http://ecorner.stanford.edu/podcasts/5306/The-Dos-and-Donts-of-Creative-Friction>

Do you need more friction in your life? Stanford Professors Bob Sutton and Tina Seelig continue their lively discussion about the need for friction in the creative process. They share insights from research and their personal experiences about the best times to debate, when to accept a decision and move on, and tips for how to coax more innovative thinking from a team.



Transcript