



Stanford eCorner

A Blank Invitation

Carlos Watson, *Ozy Media*

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Video URL: <http://ecorner.stanford.edu/videos/5411/A-Blank-Invitation>

Carlos Watson, co-founder of the daily digital news magazine Ozy, sums up the appeal of entrepreneurship for those who find fulfillment through creation: “There is nothing like going from a blank sheet of paper to a big win.” Prior to Ozy, Watson built a college-prep company that was sold to Washington Post/Kaplan, and then went on to work in media, anchoring shows on CNN, MSNBC and PBS.



Transcript

I know not everyone else does, and I know sometimes it can be intimidating to think where do you start and is this right or wrong? But if you like blank sheets of paper, if you like getting to create something afresh, if that doesn't scare you but it actually kind of pulls you towards it and you love the idea of kind of building something new that wasn't there before, then I will tell you that being an entrepreneur is one of the most wonderful things possible. There is nothing like going from a blank sheet of paper to a big win and whether that's the site getting launched, whether that's thinking about ways to get people to fall in love and millions of people doing that. Last year we launched our very first television show, meaning we took some of our digital series and turned it into a television show and sold that. Whether that's been creating an offline experience, meaning a big festival where people who are reading and watching and listening to Ozy could come and enjoy. All of that has been terrific and I think as much as I could have guessed that I would enjoy it, I think for some of us there's a particular joy, and if that turns out to be you, I think entrepreneurship and entrepreneurial opportunities could be terrific.