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Leadership rests on knowing your values and those guiding your organization, according to Stanford University President Marc Tessier-Lavigne. He talks about how his values are organized under three categories: personal, interpersonal and actions. For the latter, he lists optimism, initiative and tenacity. "Nothing important in the world gets done easily," he says.



Transcript

- As you approach everything that you do, you have to be clear about what your values are and the values of your organization are.. And maybe I can just end with how people ask me well what are your values? And what are your top three values or things like that? I like to divide them into three areas.. Personal values, interpersonal values, and what I call action values.. And so in terms of personal values, what I strive for is honesty, integrity, and personal accountability.. So owning, that decision, knowing that if I made the mistake, that I have to own up to it.. Interpersonal values; respect, collaboration and compassion.. Again, that's what I strive to live by.. And action values; optimism, initiative, and tenacity.. And optimism of course what I love about Stanford is that is such a deeply entrenched value here.. Optimism, initiative, you can't leave it to others to do things you have to be willing to step up to the plate..

And finally tenacity because nothing important in the world gets done easily.. Nothing of significance get does easily.. You have to keep at it, everybody here in this room knows it but you can't say it enough.. You have to get back on the horse and you have to keep going...