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The World is About Collaboration John Viera, Ford Motor Company

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Emerging innovators are served as much by humility and a deep sense of purpose as by technical know-how, observes Raj Kapoor, chief strategy officer at Lyft. He describes coming from a generation of entrepreneurs that emphasized entertainment, and challenges the next generation of change-makers to do better.



Transcript

- On the personal side I would say, especially coming from Stanford, or Carnegie Mellon or University Michigan, whatever these schools are, the one most important thing you have to remember is you don't need to be the smartest person in the room.. Even though you think you are.. What really is gonna be successful is when you capture the, what is gonna be benefited from the other people that are there.. And that you don't have to have all the answers in doing that.. That, I think, takes a lot of pressure off.. Because the world is about collaboration.. It's not about a single person, that's going off and changing the world.. That's rarely ever the real way things happen.. Second, in terms of mission, I would just say, that we are at this amazing time.. When I graduated, especially business school, back in 1996 and the internet was just coming out, it was exciting, the internet was going to change everything..

But we all went and started, like, digital businesses that were about entertainment, photos, important things but not super important.. Right now, the opportunities in front of you all, are around to change the world and have impact, in a significant material way.. So don't shy away from that.. And I respect the people that came out of Stanford to start Snapchat, but don't start another Snapchat...