

## Stanford eCorner

**Startup Pitfalls to Avoid (Intro)** 

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Get a jumpstart on building your company by listening to some of Silicon Valley's leading thinkers talk about key success factors for entrepreneurial endeavors.



## Transcript

- Hello, my name is Theresa Lina Stevens.. I'm with the Stanford Technology Ventures Program and Lina Group, Inc.. How would you like to sit across the table from some of Silicon Valley's best minds to ask them what to do and what not to do as a technology entrepreneur? Well, we have the next best thing.. It's a set of two jolts.. This jolt will talk about pitfalls, common mistakes that entrepreneurs make as they embark on their entrepreneurial journey in technology.. The other jolt features key success factors, so that you can learn from others who've gone before you.. Study both, take good notes, and carry them with you as you set out to make your mark on the world...