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Transcript

- Hello, my name is Theresa Lina Stevens.. I'm with Stanford Technology Ventures program, and Lina Group, Inc.. In school, we're often asked to work solo on projects, but in the real world, especially in entrepreneurial environments, almost everything is a team effort.. We work in real time as groups to bounce ideas around, we pass our deliverables to others, our teammates, for reviews, feedback, and approvals.. And we also solicit input from others.. In all cases, we're after a better result than we could achieve on our own as individuals.. As an introduction to team collaboration, I've brought in some academic researchers and entrepreneurs, who are going to tell us why collaboration leads to more creative and innovative outcomes.. We're going to learn some lessons and ground rules for effective collaboration, including some rules from improvisational theater, which is an excellent example of collaboration in action, and we'll also learn tips for effective teaming.. Afterwards, look for opportunities to engage in collaborative team efforts, so that you can see firsthand just how powerful they can be...