

URL: <https://ecorner.stanford.edu/in-brief/antiracist-entrepreneurship/>

OHUB CEO and executive chairman Rodney Sampson invites all aspiring entrepreneurs to become allies in antiracist practice. White allies have always been instrumental in the fight for racial justice, he points out. He encourages white entrepreneurs in particular to stand up for equity by partnering with Black and Brown entrepreneurs as co-founders, investors, advisors, network-builders and colleagues.



Transcript

- This is an entrepreneurship class.. 00:00:09,800 That means your mindset should be entrepreneurial.. And so I want to encourage you to be a different type of entrepreneur and to really think about everything through an anti-racist lens, a lens of racial equity nothing in America ,that has been achieved as it relates to the emancipation of chattel slaves, to a demolition of Jim Crow, to unfair housing on just education.. And now access to economic opportunity has been done in this country without white allies.. And those of us who live long enough you know, I'm part of the FUBU tribe too, for us by us.. I grew up in black Atlanta.. Everything I saw that was inspiration to me growing up in Atlanta was black.. And when I got to two lane as an undergraduate, it was a shock to them.. It was a culture shock to them to have to learn how to vibe with my Jewish brothers and sisters and with my Latin X brothers and sisters, my white brothers and sisters.. But I grew up in Atlanta seeing black excellence..

And I saw you all use that hashtag.. And what I want to encourage you all to do is since you're at this age where you are pre-career many of you in your respective lives is to become Bat Ally.. Now that means you're going to have to do some work.. It's okay to read all the books, read all the articles.. That's a part of the work, but actually being uncomfortable to exist in black spaces, bring value.. Listen, never see yourself with a savior complex come to learn and understand that we are here to build and we might as well be building together.. And so that's the message I really wanna send home particularly to the students.. We could talk technical shop all day.. Maybe we'll get into some of that in the Q and A.. I love doing that but I want to see you all as the future allies..

I wanna see you on cap tables.. I wanna see you as technical co-founders.. I wanna see you as visors.. I wanna see you making introductions.. And what I want you to do is make sure that you become colleagues and associates with your black and Brown students on campus.. All right.. You on the path to being woke now.. So you're going to have to like embrace it and be responsible for this conversation we're having today...