URL: https://ecorner.stanford.edu/clips/innovating-for-health-equity/

Josh Makower, director and co-founder of the Stanford Byers Center for Biodesign, encourages aspiring health technology innovators to consider ways of improving health equity around the world and in the United States.

Transcript

- We just have to really think about 00:00:04,690 this health equity issue.. I mean, we have had a lot of health innovations that have come to the smallest percentage of people on the planet, and there's a lot of people who don't have access and that, you know, the reasons for that are multiple.. Some of them are structural and systemic and they need, that's, that issue needs to be addressed, but the innovations themselves, I think weren't, they were created with the idea that all these resources would be there.. All this training would be there, you know, all these support, you know, sort of, you know, first-world types of environments that really aren't accessible, even in the first world, across the first, all of the first world.. That's where the opportunity is.. The opportunity is now to, that's why we're investing ourselves in this mission-driven global effort 'cause we believe that we've already shown that it can be, that we can come up with innovations that are affordable and that can result in outstanding outcomes if we just pay attention to the details of what are the needs of those environments.. And they probably could serve the rest of the world well too.. They aren't just for those environments.. Probably also resulting in less cost.. So, I think the big opportunity for all of us as innovators is to really put our arms around health equity and think about how do we, how do we get access to the millions of people that don't have access to the best healthcare and how do we, how do we make that more affordable and more available...